The CHANCE method Handbook „Supply Chain Management (SCM)“ is aimed at managers and logistic-planners whether they work on a strategic, tactical or operative level and for executives who are directly responsible for key functions in the supply chain.

The method handbook suggests „Supply Chain Management“ as a strategy to be applied by businesses to ensure survival into the next millennium. The objective of this method handbook is to address the strategic significance of the supply chain as a focus for competitive advantage. Therefore, the following subjects will be illustrated:

- the strategic dimension of SCM
- the opportunities of collaboration within the supply chain
- an approach for modelling the supply chain
- a method for re-designing and improving the supply chain

The CHANCE method handbook is a practical tool which enables it’s user to (re-) design, control and improve the supply chain with success. Main topics will emphasise:

- The power of metrics for benchmarking, diagnosis and integration
- Analysing key variables, control levers, and critical trade-offs
- The importance of cross-functional approaches and teams
- The role of sales and marketing within the supply chain
- Building partnerships with customers and suppliers
- The value of upstream factory flexibility
- Achieving variety in the marketplace without complexity in the factory

Based on CHANCE developments, the method handbook can be adapted for the needs of a particular situation in order to facilitate its use. A specific method and a module with questions and actions corresponds to each situation of the SCM-process.